



**Associate of Science – Business (General Transfer) to
Bachelor of Business Administration with Major in Marketing (JBU Online Program)**

A completed Associate of Science degree will fulfill the JBU core except for the five courses listed below. However, only courses with a grade of "C" or higher will transfer to JBU.

- COR 1103 Orientation to Learning**
- BBL 1013 Old Testament Survey**
- BBL 1023 New Testament Survey**
- BBL 2013 Essentials of Evangelical Theology**
- BBL 2022 Essentials of Christian Formation**

Major Requirements (NWACC courses in parenthesis)

JBU BBA Degree	NWACC Equivalent
ATG 2173 Principles of Financial Accounting	<i>(ACCT 2013)</i>
ATG 2183 Principles of Managerial Accounting	<i>(ACCT 2023)</i>
BUS 1003 Introduction to Business	<i>(MGMT 1003)</i>
BUS 1123 Business Communication	<i>(OSIM 1103)</i>
BUS 2193 Business Statistics	<i>(CISQ 2013, BUTR 1033)</i>
BUS 3113 Spreadsheet Analytics	<i>(CISM 1503)</i>
BUS 3990 Internship	
BUS 4253 Business Law and Ethics	
BUS 4993 Strategic Management	
ECN 2113 Principles of Microeconomics	<i>(ECON 2023)</i>
ECN 2123 Principles of Macroeconomics	<i>(ECON 2013)</i>
FIN 3003 Principles of Finance	
INT 4103 Global Environment of Business	
MGT 2173 Principles of Management	<i>(BADM 2513, BUTR 2203)</i>
MKT 2143 Principles of Marketing	<i>(BADM 2633)</i>

Marketing Core:

- MKT 3133 Retailing**
- MKT 3163 Consumer Behavior**
- MKT 3883 Digital Marketing**
- MKT 4113 Marketing Research**
- MKT 4123 Integrated Marketing Communications**
- MKT 4173 Marketing Strategies**

Only courses with a grade of "C" (GPA 2.0 out of 4.00) or higher will transfer to JBU.

You must have at least 120 hours of college level credit in order to graduate from JBU.

This form is a guide and should not substitute for the University Catalog. Please see your advisor regularly.
*This is not a degree plan. This is not a contract. Additional preparatory courses may be necessary based on you placement test scores.
You must see your advisor for proper course placement & selection.*

Contact Information:

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