



Associate of Arts - Business Administration to Bachelor of Business Administration

Crowder	JBU	Hrs
Institutional Requirements- 60 Hours		
A completed Associate of Arts degree will fulfill the JBU core except for the five courses listed to the right. However, only courses with a grade of "C" or higher will transfer to JBU.	COR 1103 Orientation to Learning	3
	BBL 1013 Old Testament Survey	3
	BBL 1023 New Testament Survey	3
	BBL 2013 Essentials of Evangelical Theology	3
	BBL 2022 Essentials of Christian Formation	2
These courses could be completed at Crowder or JBU		
Crowder	JBU	Hrs
General Electives*	General Electives*	
These courses to be taken at JBU		
JBU Bachelor of Business Administration with a major in Marketing Courses		60
ATG 2173 Principles of Financial Accounting (ACCT 201)	MKT 3133 Retailing	
ATG 2183 Principles of Managerial Accounting (ACCT 202)	MKT 3163 Consumer Behavior	
BUS 1003 Introduction to Business (BSAD 150)	MKT 3883 Digital Marketing	
BUS 1123 Business Communication (BSAD 130)	MKT 4113 Marketing Research	
BUS 2193 Business Statistics (BSAD 236)	MKT 4123 Integrated Marketing Communications	
BUS 3113 Spreadsheet Analytics	MKT 4173 Marketing Strategies	
BUS 3990 Internship		
BUS 4253 Business Law and Ethics		
BUS 4993 Strategic Management		
ECN 2113 Principles of Microeconomics (ECON 202)		
ECN 2123 Principles of Macroeconomics (ECON 201)		
FIN 3003 Principles of Finance		
INT 4103 Global Environment of Business		
MGT 2173 Principles of Management (BMGT 175)		
MKT 2143 Principles of Marketing (BMGT 200)		

You must have at least 120 hours of college level credit in order to graduate from JBU.

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Only courses with a grade of "C" (GPA 2.0 out of 4.00) or higher will transfer to JBU

*Additional electives may be needed if all 60 hours did not transfer to JBU due to some grades being below a grade of "C" or if hours were transferred into the major.

Contact Information:

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Registrar: Tiffany Lopez / TLopez@jbu.edu / 479.524.7389

This form is a guide and should not substitute for the University Catalog. Please see your advisor regularly.

This is not a degree plan. This is not a contract. Additional preparatory courses may be necessary based on your placement test scores.

You must see your advisor for proper course placement & selection.