

Associate of Science in Business to Bachelor of Business Administration		
East Arkansas Community College	JBU	Hrs
Institutional Requirements- 62 Hours		62
A completed Associate of Science degree will fulfill the JBU core except for the five courses listed to the right. However, only courses with a grade of "C" or higher will transfer to JBU.	COR 1103 Orientation to Learning	3
	BBL 1013 Old Testament Survey	3
	BBL 1023 New Testament Survey	3
	BBL 2013 Essentials of Evangelical Theology	3
	BBL 2022 Essentials of Christian Formation	2
These courses could be completed at East Arkansas Community College or JBU		
East Arkansas Community College	JBU	Hrs
General Elective Hours	General Elective Hours	0
These courses to be taken at JBU		Hrs
JBU Bachelor of Business Administration with a major in Marketing Courses		60
ATG 2173 Principles of Financial Accounting (BUS 2113)	MKT 3133 Retailing	
ATG 2183 Principles of Managerial Accounting (BUS 2123)	MKT 3163 Consumer Behavior	
BUS 1003 Introduction to Business (BUS 1003)	MKT 3883 Digital Marketing	
BUS 1123 Business Communication (BUS 2553)	MKT 4113 Marketing Research	
BUS 2193 Business Statistics (BUS 2073)	MKT 4123 Integrated Marketing Communications	
BUS 3113 Spreadsheet Analytics	MKT 4173 Marketing Strategies	
BUS 3990 Internship		
BUS 4253 Business Law and Ethics		
BUS 4993 Strategic Management		
ECN 2113 Principles of Microeconomics (ECO 2203)		
ECN 2123 Principles of Macroeconomics (ECO 2103)		
FIN 3003 Principles of Finance		
INT 4103 Global Environment of Business		
MGT 2173 Principles of Management		
MKT 2143 Principles of Marketing (BUS 2513)		

You must have at least 120 hours of college level credit in order to graduate from JBU.

Only courses with a grade of "C" (GPA 2.0 out of 4.00) or higher will transfer to JBU

*Additional electives may be needed if all 62 hours did not transfer to JBU due to some grades being below a grade of "C" or if hours were transferred into the major.

Contact Information:

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This form is a guide and should not substitute for the University Catalog. Please see your advisor regularly.

This is not a degree plan. This is not a contract. Additional preparatory courses may be necessary based on your placement test scores.

You must see your advisor for proper course placement & selection.