

Soderquist College of Business Retention and Graduation Rates

Traditional Undergraduate Programs Retention and Graduate

TABLE 36 ACCOUNTING

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13	8	5	63%	6	75%	2	25%	6	75%	6	5	83%
2013-14	6	1	17%	2	33%	1	17%	2	33%	5	4	80%
2014-15	8	2	25%	4	50%	2	25%	4	50%	9	9	100%
2015-16	9	6	67%	7	78%	6	67%	7	78%	12	12	100%
2016-17	6	4	67%	6	100%	4	67%	6	100%	6	5	83%
2017-18	7	3	43%	6	86%	2	40%	5	71%	4	3	75%
2018-19	6	3	50%	6	100%							
2019-20	7	6	86%	7	100%							
2020-21	7	3	43%	7	100%							

TABLE 37 BUSINESS ADMINISTRATION

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13	24	13	54%	19	79%	9	38%	18	75%	16	13	81%
2013-14	20	10	50%	17	85%	10	50%	17	85%	16	15	94%
2014-15	25	16	64%	21	84%	10	40%	17	68%	14	10	71%
2015-16	26	10	38%	21	81%	8	31%	17	65%	16	9	56%
2016-17	18	5	28%	12	67%	3	17%	10	56%	1	1	100%
2017-18	5	1	20%	4	80%			2	40%	1		
2018-19												
2019-20	1	0	0%	1	100%							
2020-21												

TABLE 38 ENTREPRENEURSHIP & INNOVATION

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13												
2013-14												
2014-15												
2015-16												
2016-17										4	4	100%
2017-18	5	4	80%	4	80%	3	60%	3	60%	6	3	75%
2018-19	6	3	50%	6	100%							
2019-20	7	4	57%	4	57%							
2020-21	3	3	100%	3	100%							

TABLE 39 FINANCE

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13												
2013-14												
2014-15												
2015-16												
2016-17										3	3	100%
2017-18	4	3	75%	3	75%	3	75%	3	75%	8	6	75%
2018-19	9	8	89%	8	89%							
2019-20	7	4	57%	5	71%							
2020-21	11	8	73%	10	91%							

TABLE 40 GENERAL BUSINESS

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13												
2013-14												
2014-15												
2015-16												
2016-17												
2017-18	4	1	25%	2	50%			2	50%	1	1	100%
2018-19	8	3	38%	7	88%							
2019-20	13	6	46%	12	92%							
2020-21	13	1	8%	11	85%							

TABLE 41 INTERNATIONAL BUSINESS

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13	15	9	60%	13	87%	6	40%	9	60%	11	8	73%
2013-14	10	7	70%	8	80%	7	70%	8	80%	14	13	93%
2014-15	14	12	86%	12	86%	11	79%	12	86%	16	15	94%
2015-16	11	9	82%	10	91%	5	45%	8	73%	10	6	60%
2016-17	12	8	67%	9	75%	8	67%	8	67%	14	14	100%
2017-18	18	13	72%	16	89%	8	50%	10	56%	16	14	88%
2018-19	16	10	63%	13	81%							
2019-20	7	5	71%	6	86%							
2020-21	8	6	75%	7	88%							

TABLE 42 MANAGEMENT

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13	6	2	33%	3	50%	1	17%	3	50%	3	2	67%
2013-14	7	3	43%	6	86%	2	29%	3	43%	4	4	100%
2014-15	8	3	38%	6	75%	2	25%	6	75%	4	4	100%
2015-16	7	5	71%	6	86%	4	57%	5	71%	9	6	67%
2016-17	2	1	50%	2	100%	1	50%	2	100%	3	2	67%
2017-18	5	3	60%	3	60%	3	60%	3	60%	10	8	80%
2018-19	14	9	64%	11	79%							
2019-20	5	1	20%	2	40%							
2020-21	6	4	67%	4	67%							

TABLE 43 MARKETING

Students in the Major in their 1st semester										Students in the Major in their 4th semester		
	Started in Major	Still in Major 3rd Semester		Still at JBU 3rd Semester		Graduating in Major		Graduating from JBU		Started 4th Sem in Major	Graduating in Major	
Academic Year	#	#	%	#	%	#	%	#	%	#	#	%
2012-13	10	8	80%	10	100%	5	50%	9	90%	10	8	80%
2013-14	10	4	40%	6	60%	3	30%	6	60%	10	8	80%
2014-15	18	9	50%	13	72%	6	33%	11	61%	13	10	77%
2015-16	9	2	22%	5	56%	2	22%	5	56%	5	5	100%
2016-17	6	3	50%	5	83%	3	50%	4	67%	6	6	100%
2017-18	11	6	55%	8	73%	2	20%	4	36%	13	9	82%
2018-19	8	6	75%	8	100%							
2019-20	9	5	56%	6	67%							
2020-21	6	4	67%	5	83%							

Online Undergraduate Programs Retention

TABLE 6: RETENTION FOR STUDENTS IN BUSINESS ADMINISTRATION

		Retained at least one semester within one year of starting											
		Detail								Overall			
Academic Year	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	61	40	66%	4	7%	2	3%	0	0%	46	75%	15	25%
2017-2018	30	24	80%	0	0%	0	0%	0	0%	24	80%	6	20%
2018-2019	27	22	81%	0	0%	0	0%	0	0%	22	81%	5	19%
2019-2020	20	13	65%	0	0%	0	0%	0	0%	13	65%	7	35%
2020-2021	6	4	67%	0	0%	0	0%	0	0%	4	67%	2	33%

Online BSBA program discontinued Fall 2021

TABLE 7: RETENTION FOR STUDENTS IN MANAGEMENT

		Retained at least one semester within one year of starting											
		Detail								Overall			
Academic Year	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
	#	#	%	#	%	#	%	#	%	#	%	#	%
2020-2021	22	13	59%	0	0%	1	5%	0	0%	14	64%	8	36%

BBA, Management program new to online offerings Fall 2021.

TABLE 8: RETENTION FOR STUDENTS IN ORGANIZATIONAL LEADERSHIP

		Retained at least one semester within one year of starting											
		Detail								Overall			
Academic Year	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	50	38	76%	0	0%	2	4%	0	0%	40	80%	10	20%
2017-2018	32	26	81%	0	0%	2	6%	0	0%	28	88%	4	13%
2018-2019	18	13	72%	0	0%	0	0%	0	0%	13	72%	5	28%
2019-2020	13	9	69%	0	0%	1	8%	0	0%	10	77%	3	23%
2020-2021	11	8	73%	0	0%	0	0%	0	0%	8	73%	3	27%

Online Undergraduate Graduation Rates

	Graduation	2012-13	2013-14	2014-15	2015-16	2016-17	2017-28
BSBA	Starting Count	61	64	55	58	61	30
	Graduate in 6 years or less	35	34	35	40	31	13
	Graduation Rate	57.40%	53.00%	10.50%	60.00%	50.80%	43.3%
Organizational Leadership	Starting Count					50	32
	Graduate in 6 years or less					24	23
	Graduation Rate					48.00%	71.9%

Graduate**Retention Rates**

	Retention	2016-27	2017-18	2018-19	2019-20	2020-21
MBA/MS	Starting Count	156	108	119	103	161
	Retained to Second Year	142	87	99	84	93
	Retention Rate	91%	80.6%	83.2%	81.6%	54.8%

Graduation Rates

	Graduation	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
MBA/MS	Starting Count	130	141	123	156	108	119
	Graduate in 6 years or less	105	110	89	99	58	60
	Graduation Rate	80.90%	78.00%	72.40%	63.50%	53.7%	50.4%