

HEADMASTER'S RETREAT SUMMER 2018



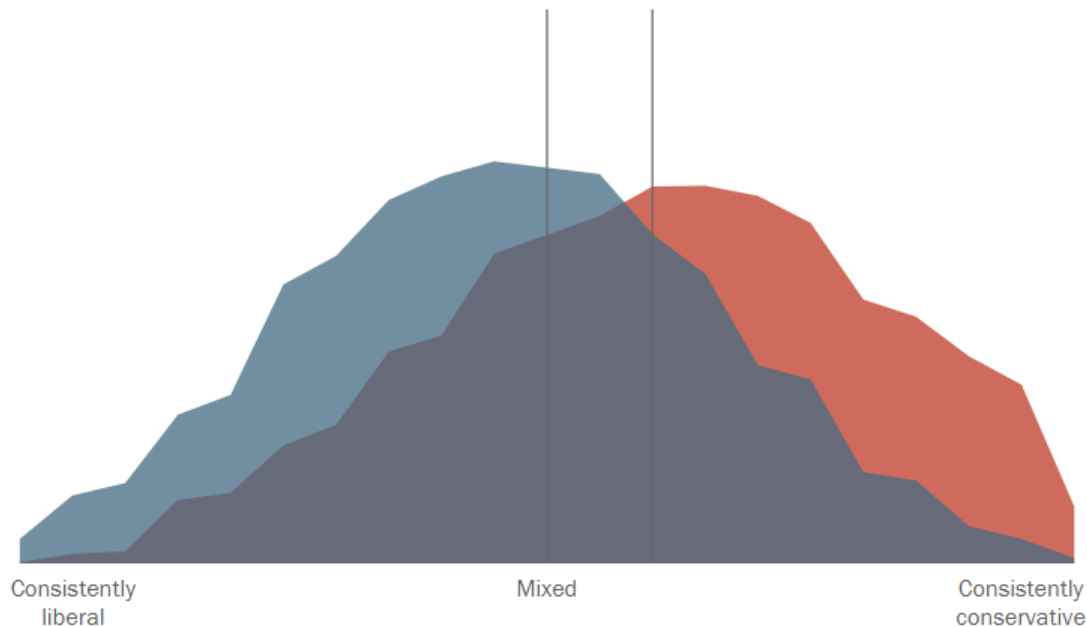
Headwinds for Christian Education

- Cultural Divided

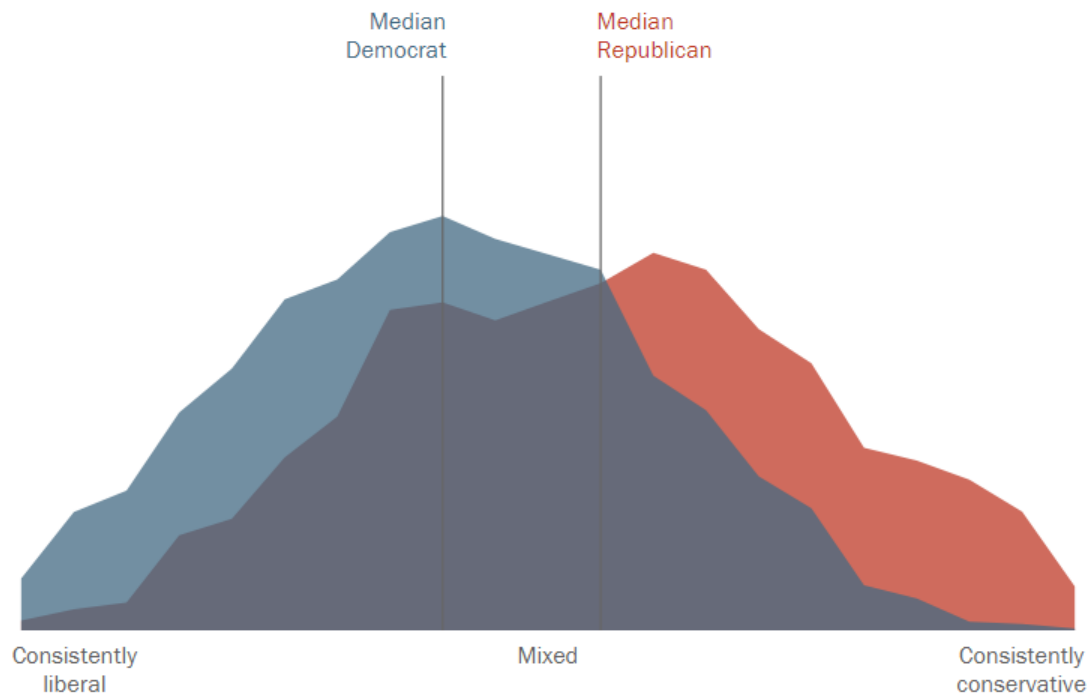
1994

Median
Democrat

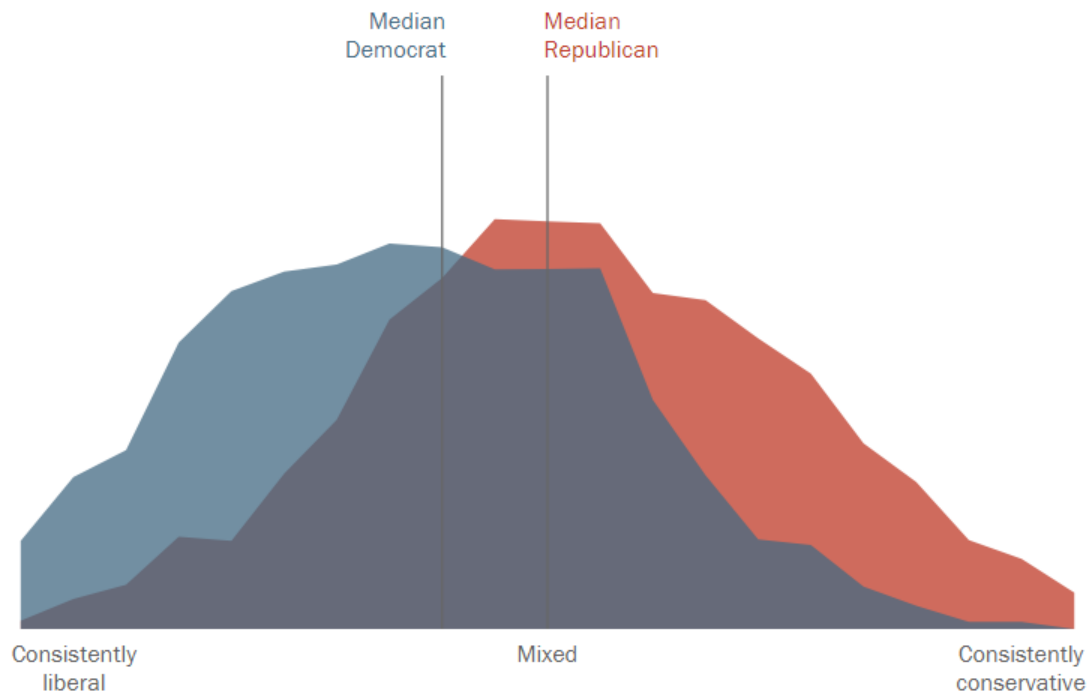
Median
Republican



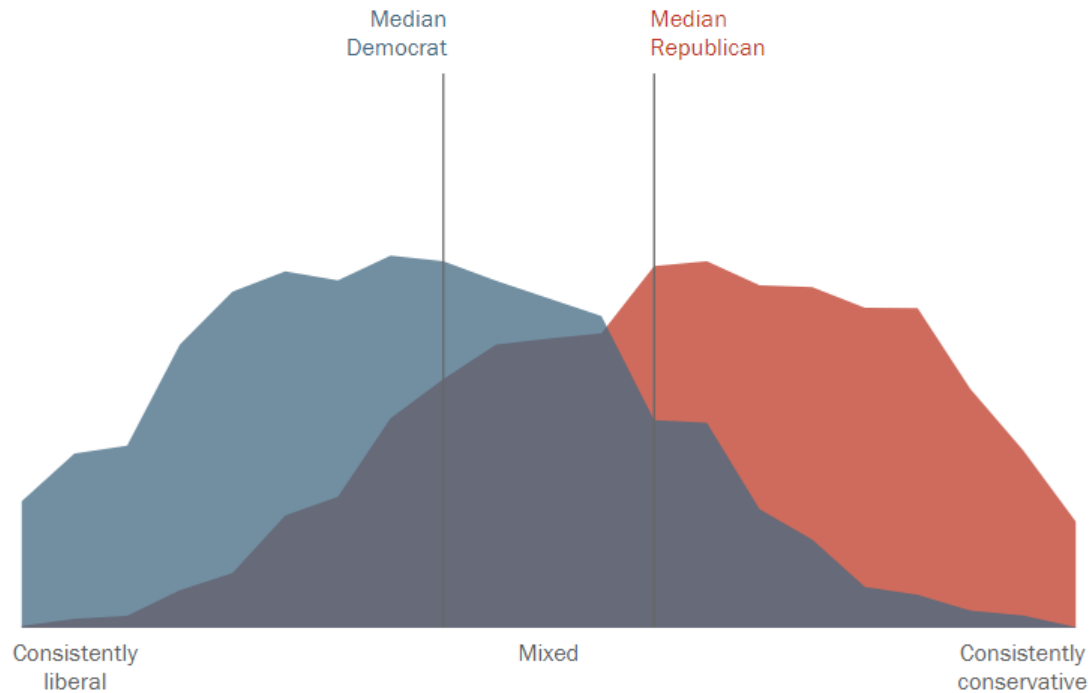
1999



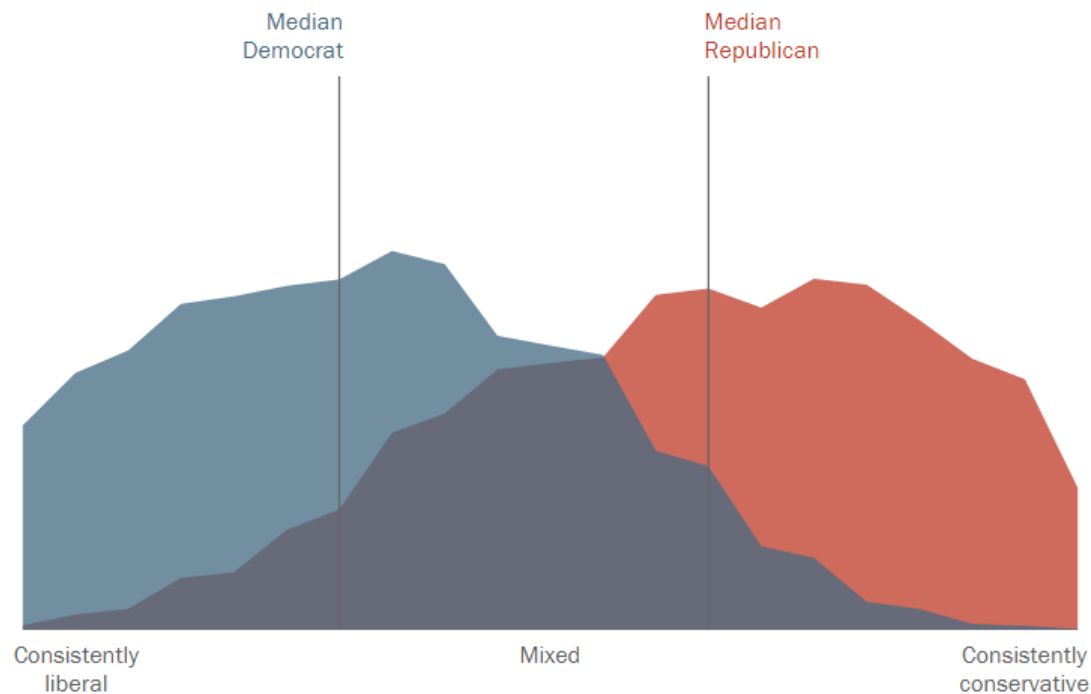
2004



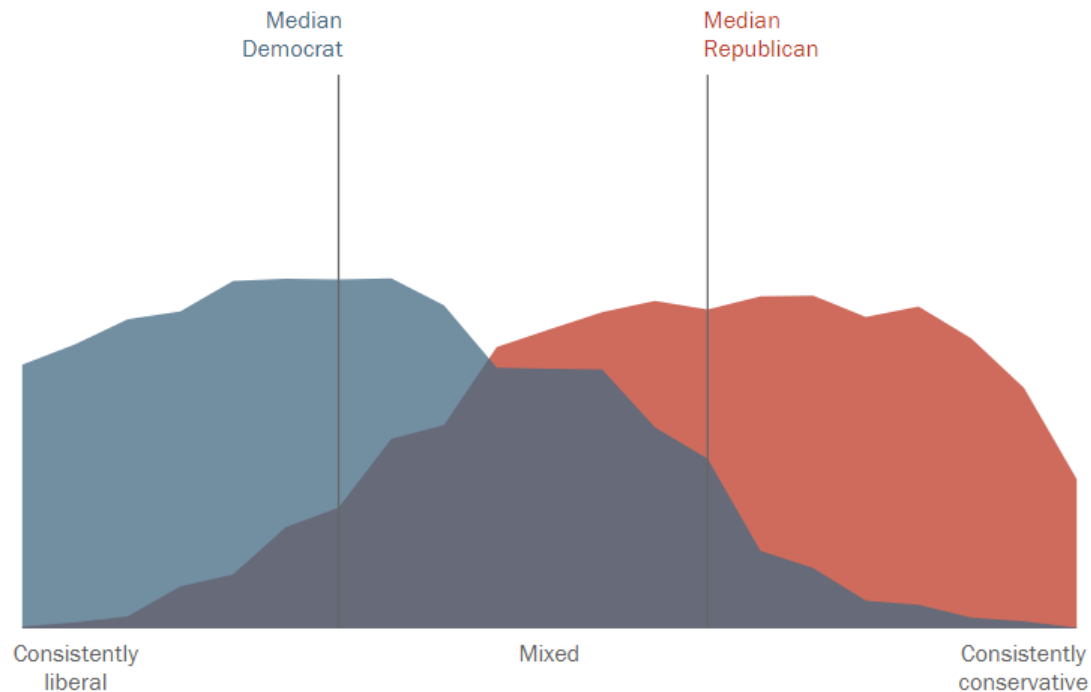
2011



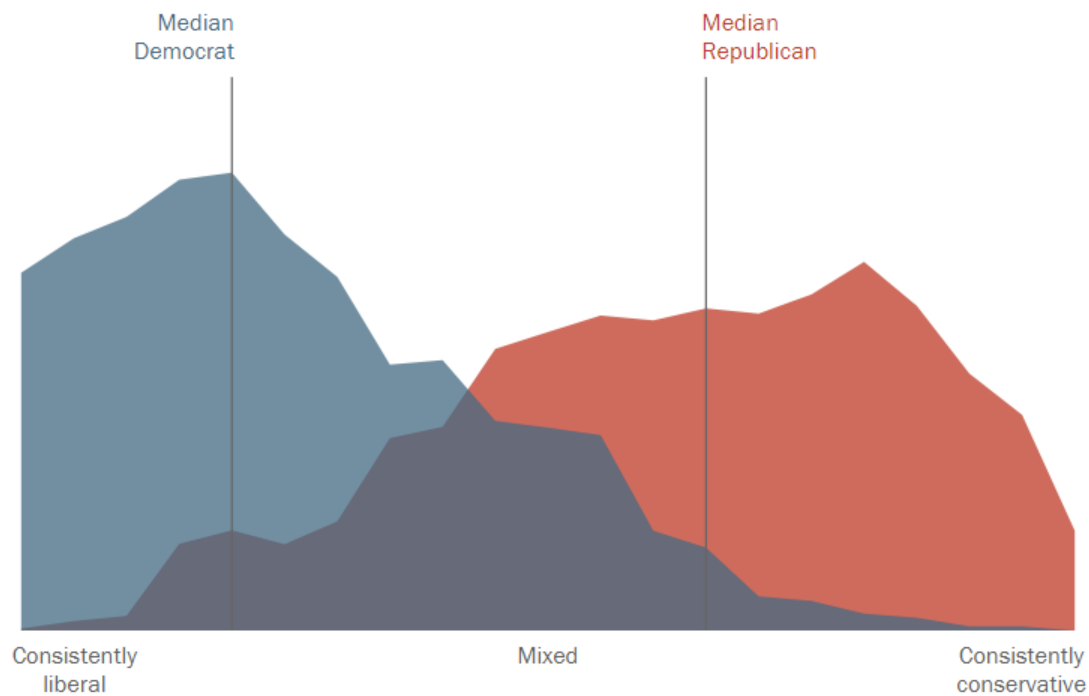
2014



2015



2017



View an individual year:

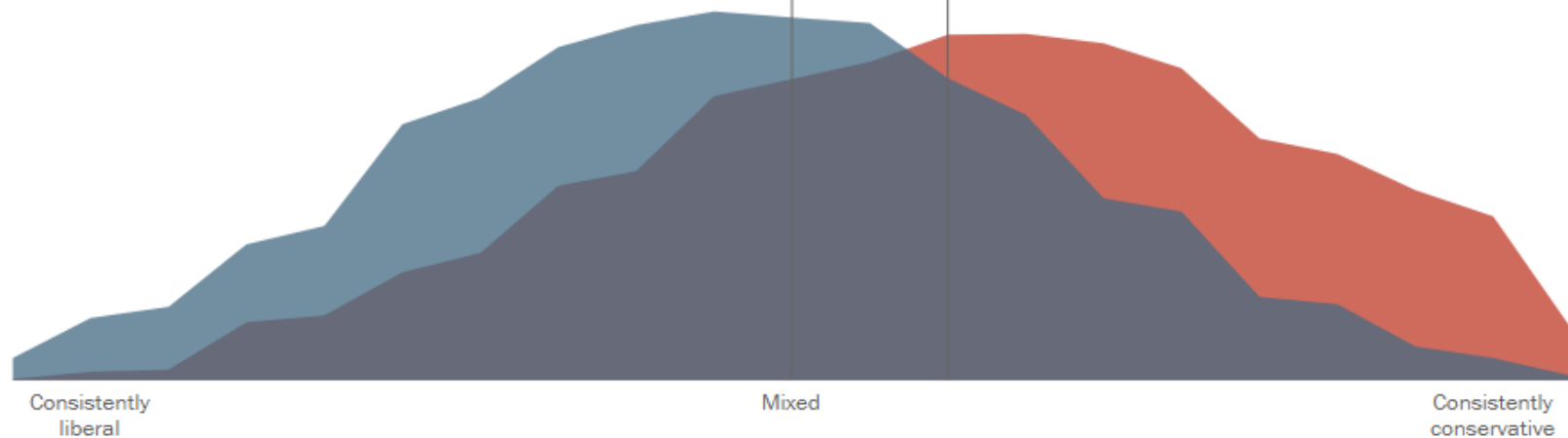
1994



1994

Median
Democrat

Median
Republican

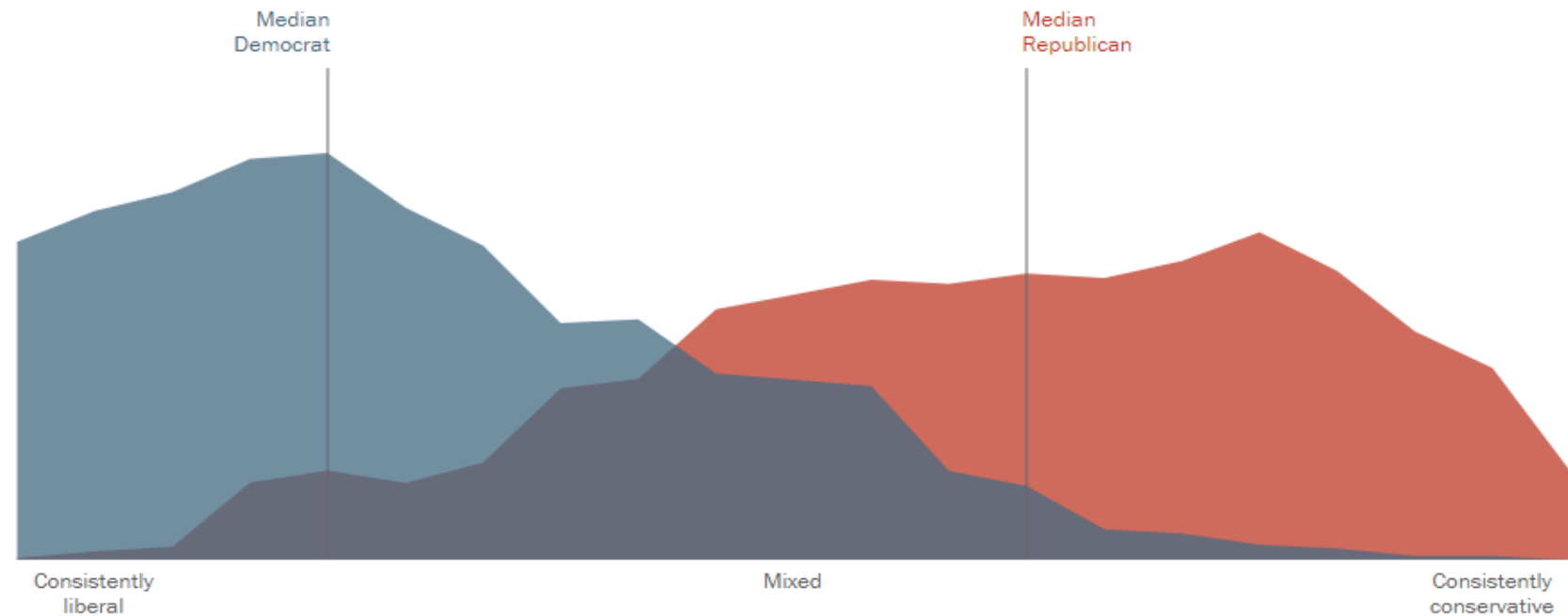


Source: Surveys conducted in 1994, 1999, 2004, 2011, 2015 and 2017.

Animate data from 1994-2017

View an individual year:

2017



Source: Surveys conducted in 1994, 1999, 2004, 2011, 2015 and 2017.

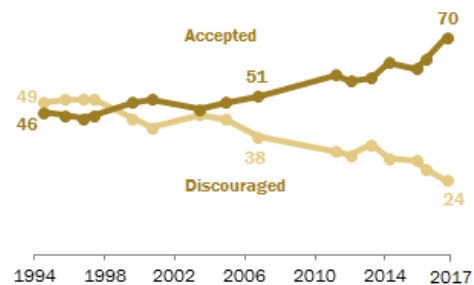
CULTURAL POLARIZATION ON CAMPUS

- National anthem controversy
- Conversation about guns on campus
- Diversity efforts
- Social media context – algorithms that increase polarization
 - 75% of people live only in their own “tribe”
- How do we help student to disagree agreeably?

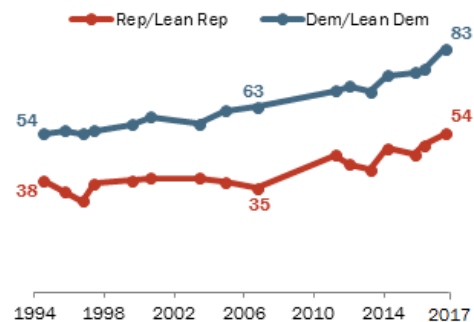
Majorities in both parties now say homosexuality should be accepted

Majorities in both parties now say homosexuality should be accepted

% who say homosexuality should be ____ by society



% who say homosexuality should be accepted by society



Note: Don't know responses not shown.

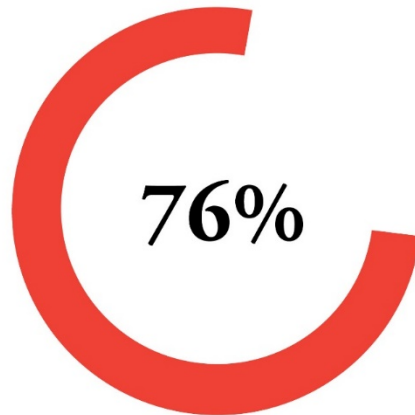
Source: Survey conducted June 8-18 and June 27-July 9, 2017.

PEW RESEARCH CENTER

FEDERAL PROTECTIONS IN HIRING, HOUSING, OR FINANCIAL CREDIT FOR LGBTQ AMERICANS



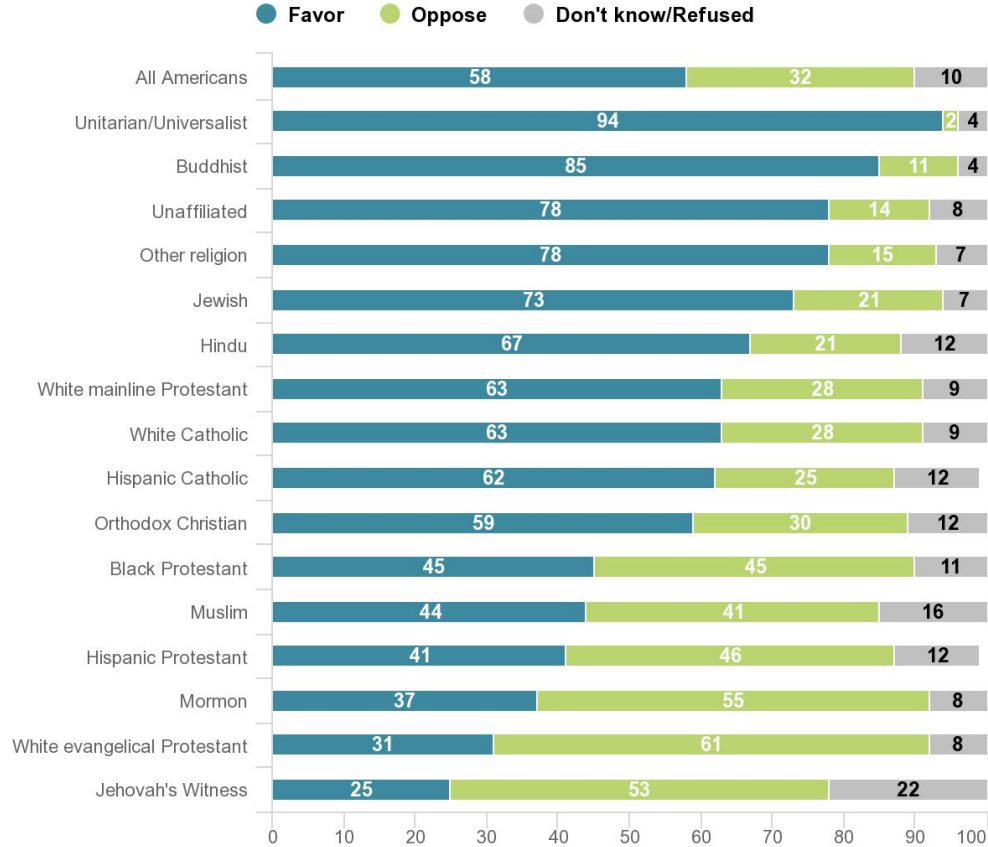
AMERICANS WHO THINK SUCH
PROTECTIONS DO EXIST



AMERICANS WHO THINK SUCH
PROTECTIONS SHOULD EXIST

Most Religious Americans Support Same-sex Marriage

Do you favor or oppose allowing gay and lesbian couples to marry legally?

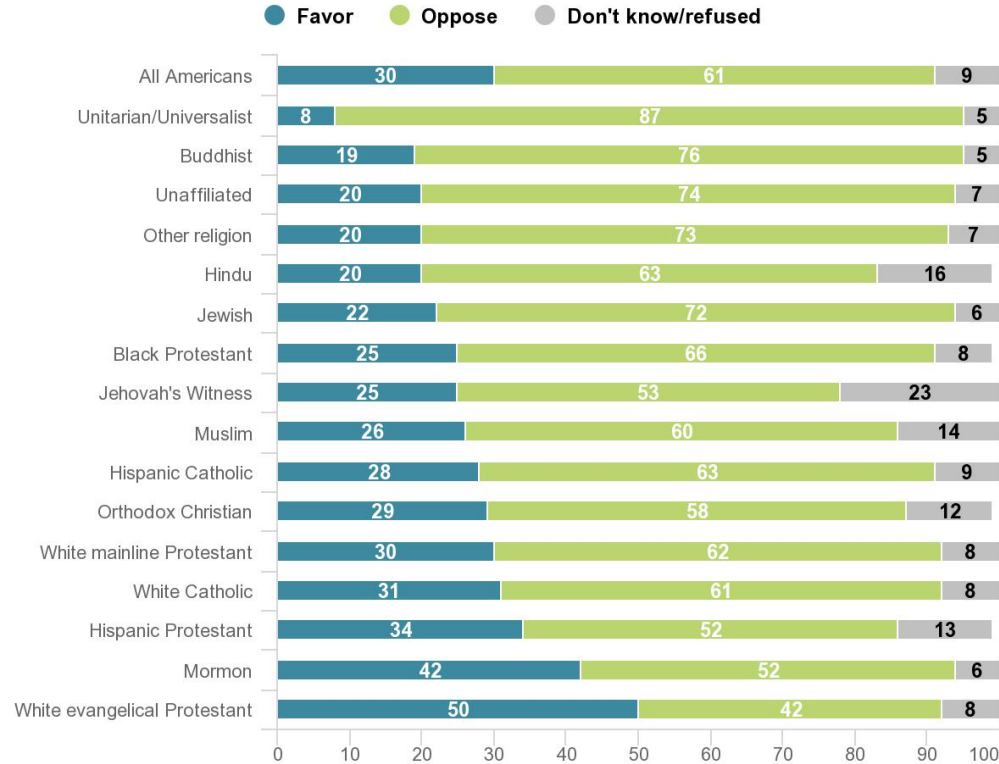


Source: PRRI 2016 American Values Atlas.

PRRI

Most Religious Americans Oppose Religiously Based Service Refusals

Do you favor or oppose allowing a small business owner in your state to refuse to provide products or services to gay or lesbian people, if doing so violates their religious beliefs?

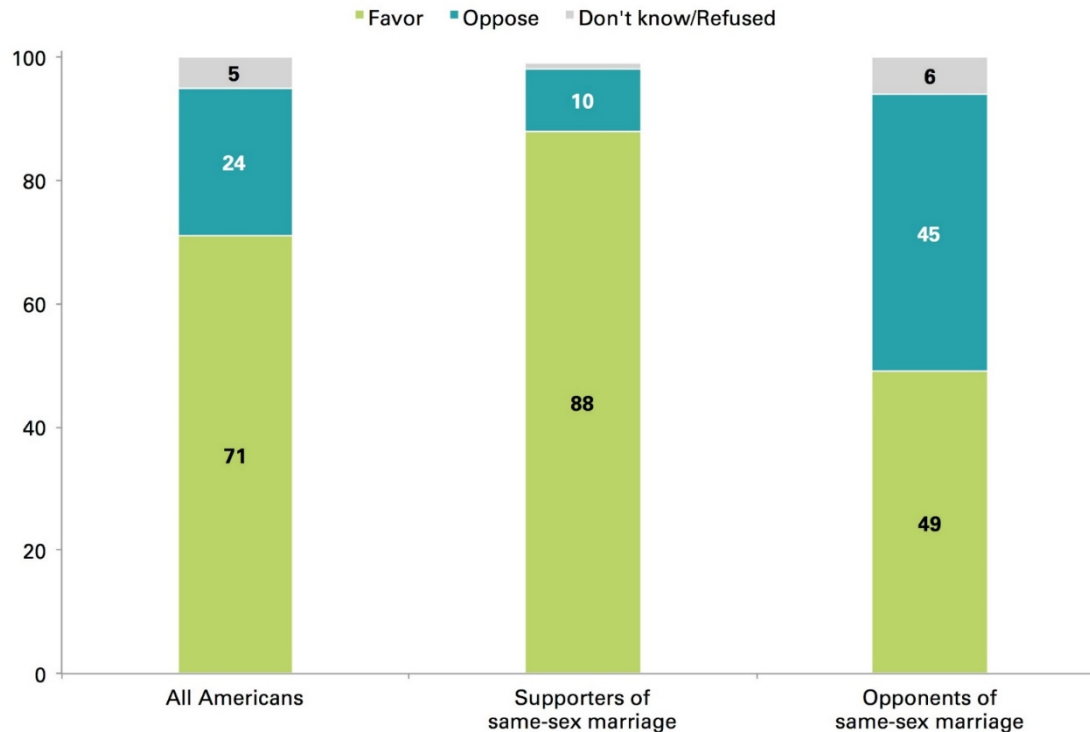


Source: PRRI 2016 American Values Atlas.

PRRI

Views on LGBT Nondiscrimination Laws by Views on Same-sex Marriage

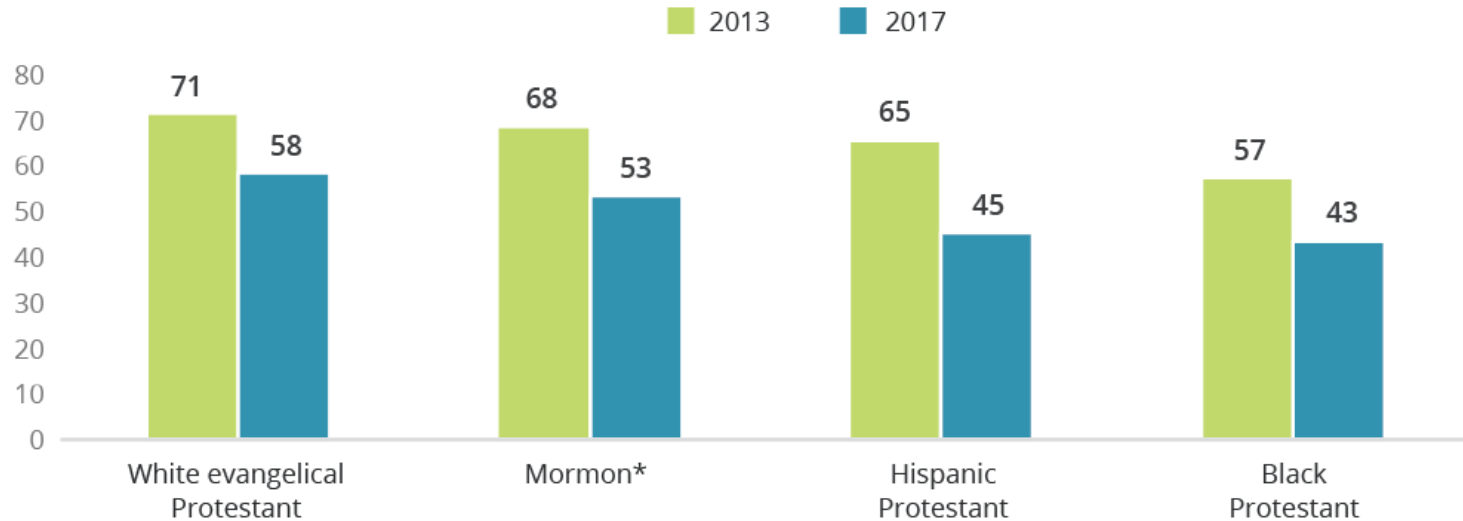
Do you favor or oppose laws that would protect gay, lesbian, bisexual, and transgender people against discrimination in jobs, public accommodations, and housing?



Source: PRRI 2015 American Values Atlas.

FIGURE 3. Opposition to Same-Sex Marriage Declining Among Conservative Religious Groups

Percent of each group that was opposed to allowing gay and lesbian couples to marry legally in...

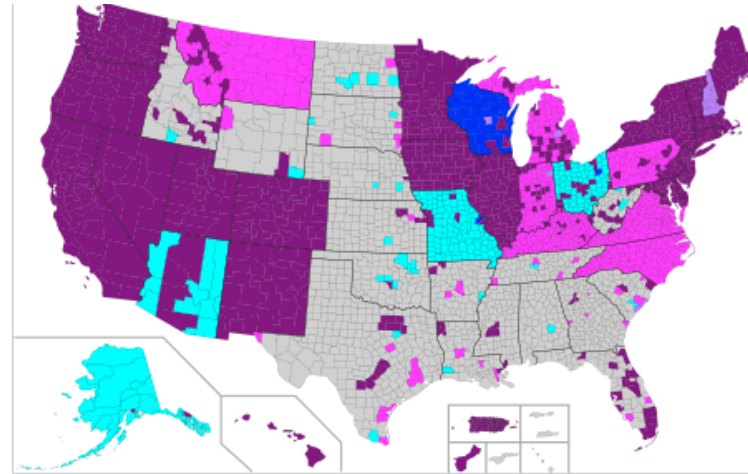
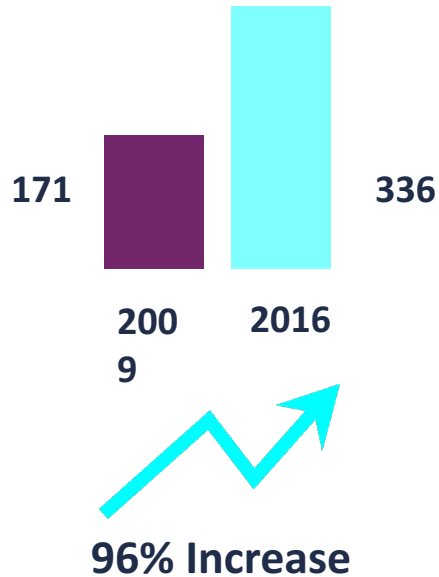


* The 2013 Mormon figure is based on research conducted in 2014.

Sources: PRRI/Brookings 2013 Religion, Values & Immigration Reform Survey; PRRI 2014 American Values Atlas; PRRI 2017 American Values Atlas.

LGBT PROTECTIONS

CITIES, COUNTIES AND TOWNS



Map of states, cities, and counties that have sexual orientation and/or gender identity anti-employment discrimination ordinances

- Sexual orientation and gender identity with anti-employment discrimination ordinance
- Sexual orientation with anti-employment discrimination ordinance and gender identity solely in public employment
- Sexual orientation with anti-employment discrimination ordinance
- Sexual orientation and gender identity solely in public employment
- Sexual orientation in public employment
- Gender identity in public employment
- Does not protect sexual orientation and gender identity in employment

WASHINGTON/NATIONAL UPDATE

- Past CCCU Chair
- Secretary of Education Betsy DeVos
- PROSPER – Higher Education Reauthorization Act (last time in 2008)
 - Improved protection for religious mission
 - Define in detail and more expansively what is meant by religious mission
 - Forbids accrediting agencies and other “state actors” from discriminating against schools because of religious mission
 - Gives religious universities a right to appeal to the Secretary of Department of Education if they are discriminated against based on their religious mission
- Fairness to All
- California Update – Bill 2943 – the selling or advertising of reparative therapy services would be fraudulent business practice
- Masterpiece Cake shop case
- Trinity Western University Law School case

JBU POLICY CLARIFICATIONS – LGBT ISSUES

- Examples
- General approach
 - Affirm Biblical ideal
 - Recognize possibility of falling short
 - Respond on case by case situation with grace and truth
 - Reserve right to make separation decision
- Specific approaches to transgendered people
 - Integrity (doctrine of creation)
 - Accommodation (doctrine of sin)
 - Civil rights
- Areas covered
 - Employee expectations
 - Traditional undergraduate student expectations
 - Adult student expectations
 - Housing
 - Athletics
 - External guests
 - Facilities

JBU Headwinds

- Cultural divide
- **Increased prevalence of anxiety and depression**

Anxiety and Depression on Rise

- Numbers
 - 3 million teens have one major depressive event
 - 2 million experience depression in a way that interferes with normal functioning
 - 6.3 million have anxiety disorder (30% of girls, 20% of boys) – only 20% receive treatment
- What are you seeing?
- How are you responding?

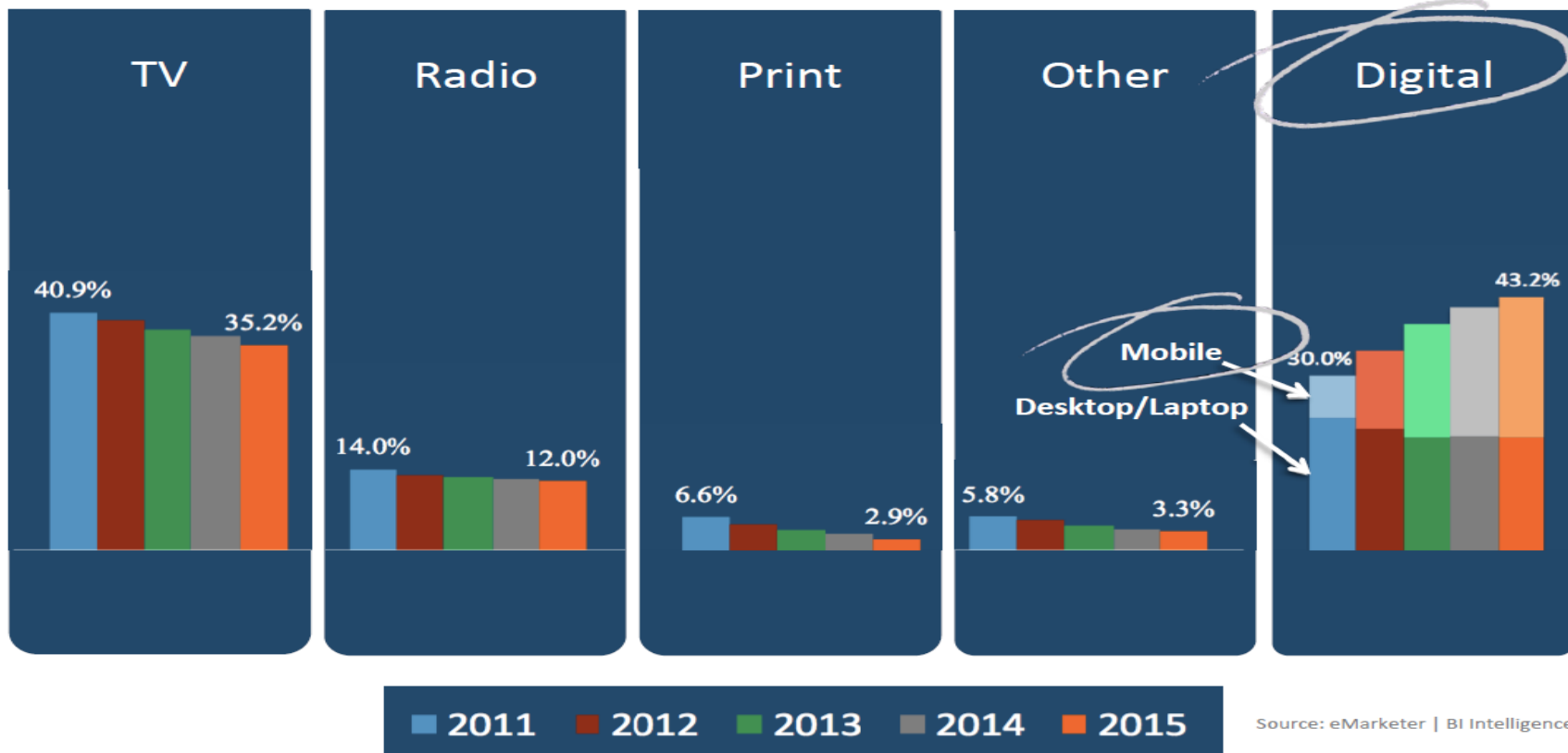
JBU Headwinds

- Cultural divide
- Increased prevalence of anxiety and depression
- **Digital Revolution**

How
Important Is
Digital
Communication
?

US Consumer Media Consumption

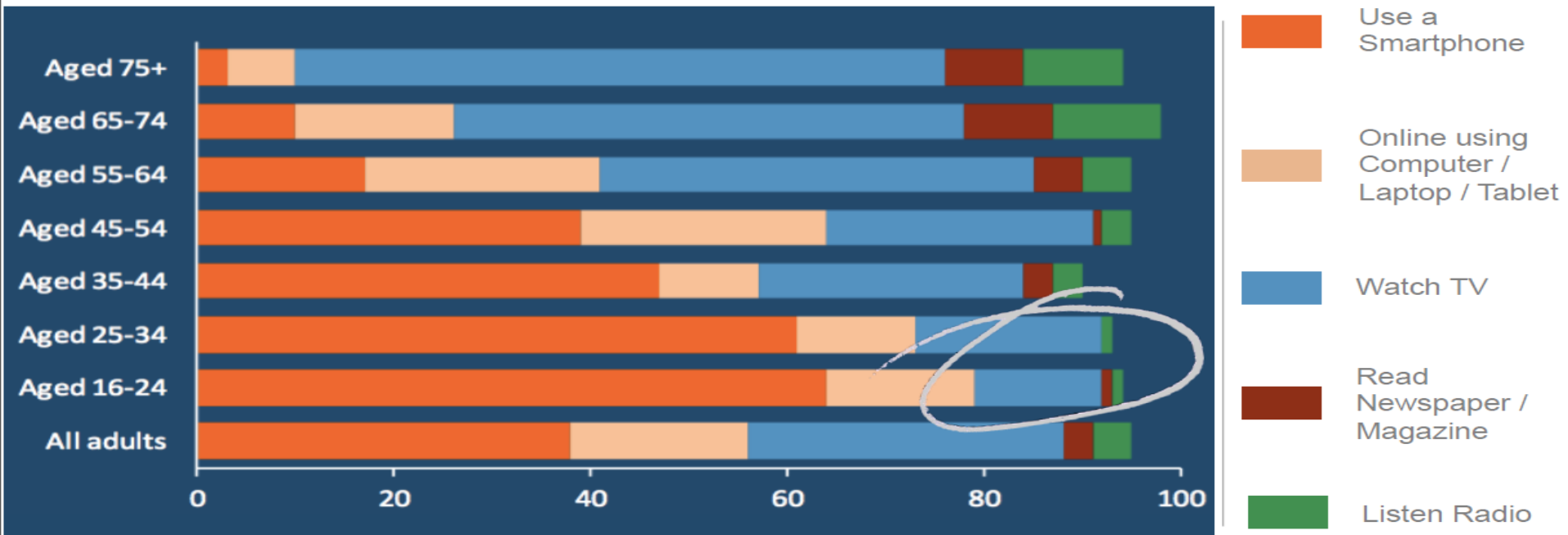
Trend 2011 -2015



Source: eMarketer | BI Intelligence

Top 5 Media Among All Adults

Survey 2016



Source: Ofcom | BI Intelligence

Why Is There A Generational Shift?

The Sheer Scale of Growth

History of the World to 2013

10%

all data
ever created
before 2011

90%

data created
globally
between
2011 - 2013

Source: World Economic Forum

Today till 2020

History of the World to Est. 2020



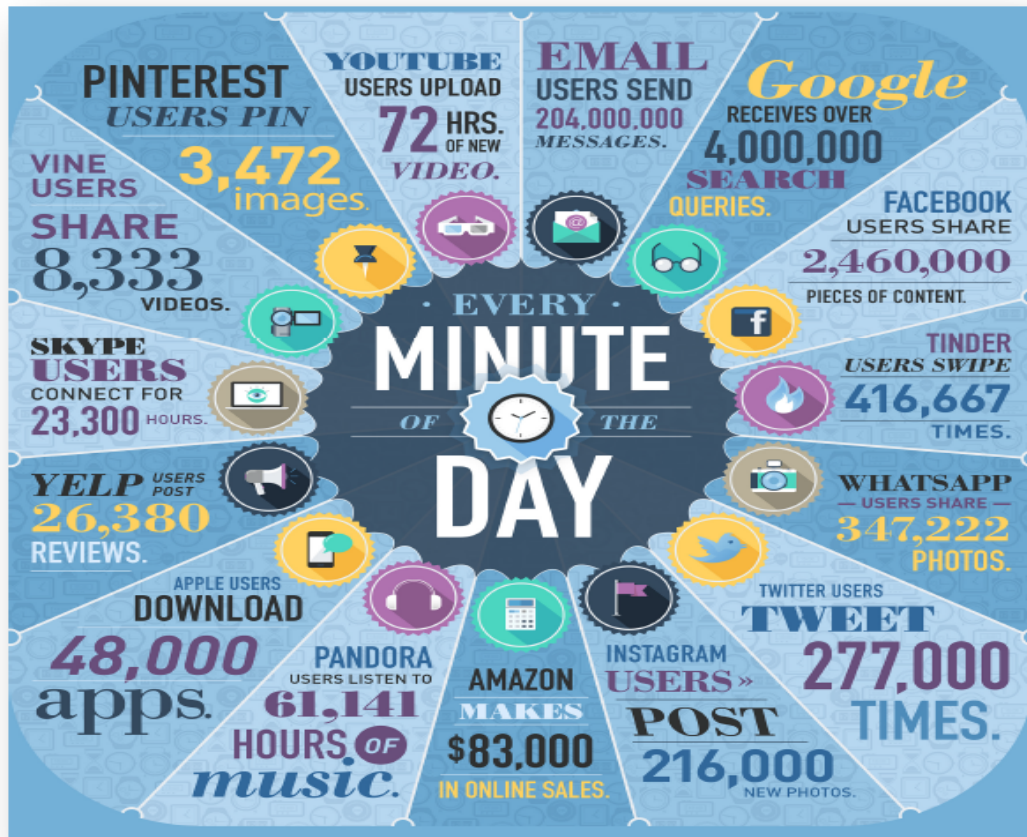
All Recorded Data Since
the History of the World to
2011

Gordon Conwell Theological Seminary
Not to be distributed beyond personal and personal ministry use.

Alex Koh, DBA | 5/12/2017
akoh@gordonconwell.edu

Reality Of Our Complex World

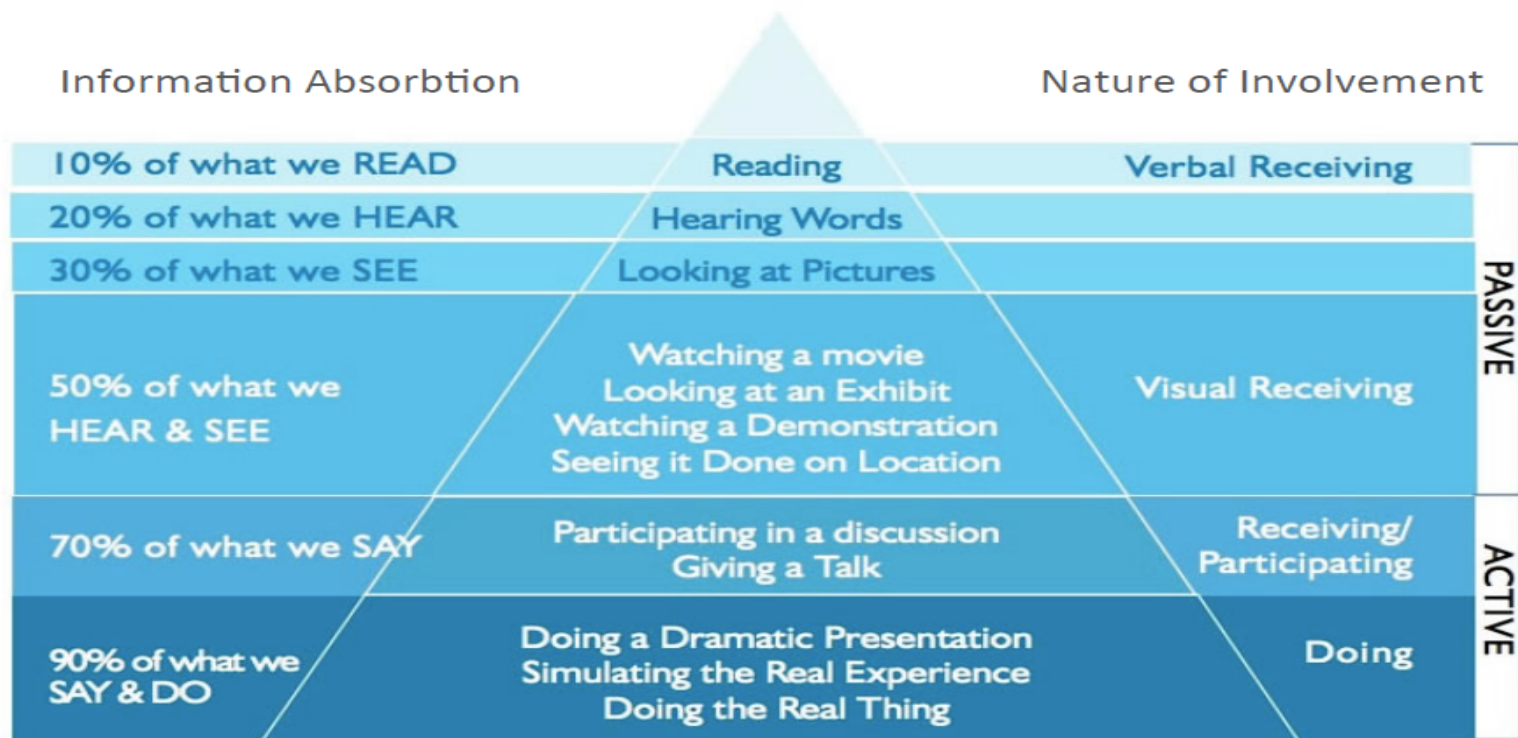
With Rules We Do Not Yet Fully Understand



Source: DOMO

Millennials And Experience

Personalized Social Media Experience



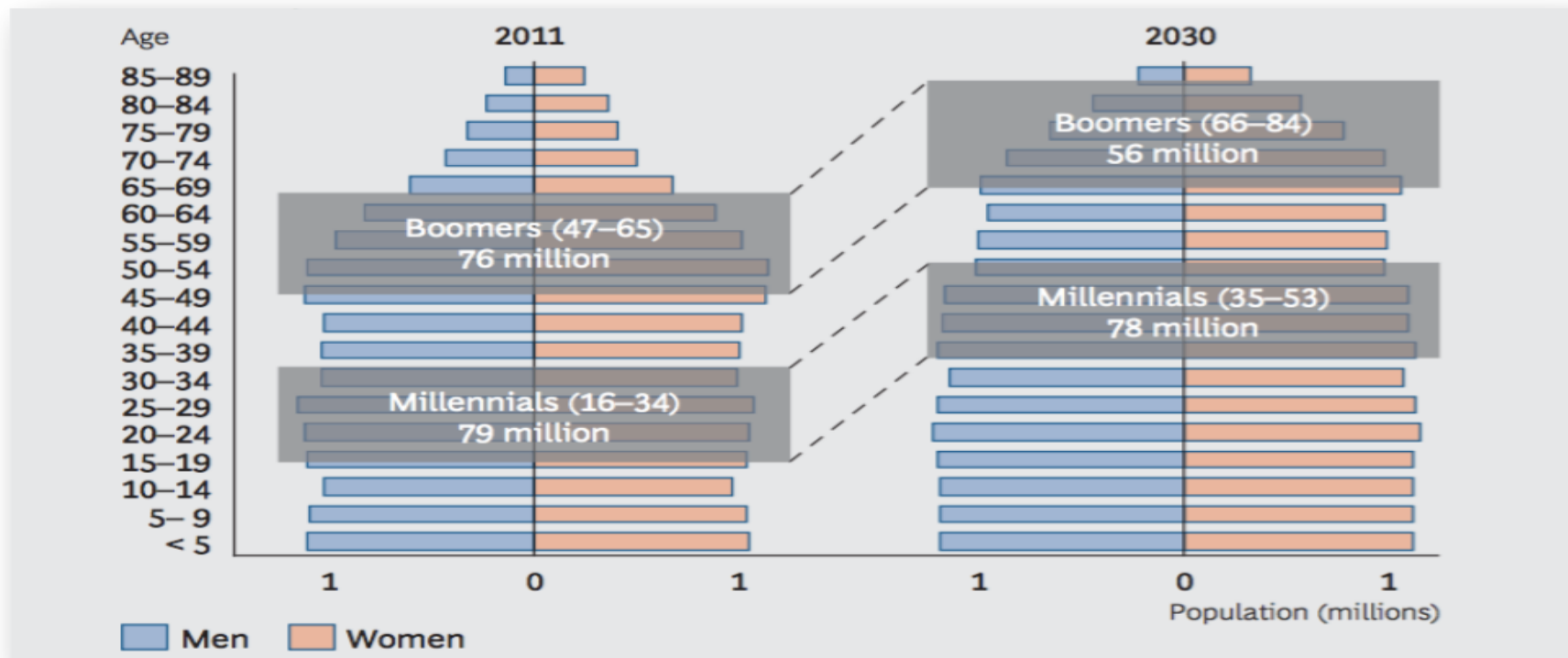
Source: E Dale, Audiovisual Methods in Teaching, 1969, NY: Dryden Press.

How Important
Is The
Generational
Shift?

US Millennials

Will Outnumber Non-Millennials by 22 Million by 2030

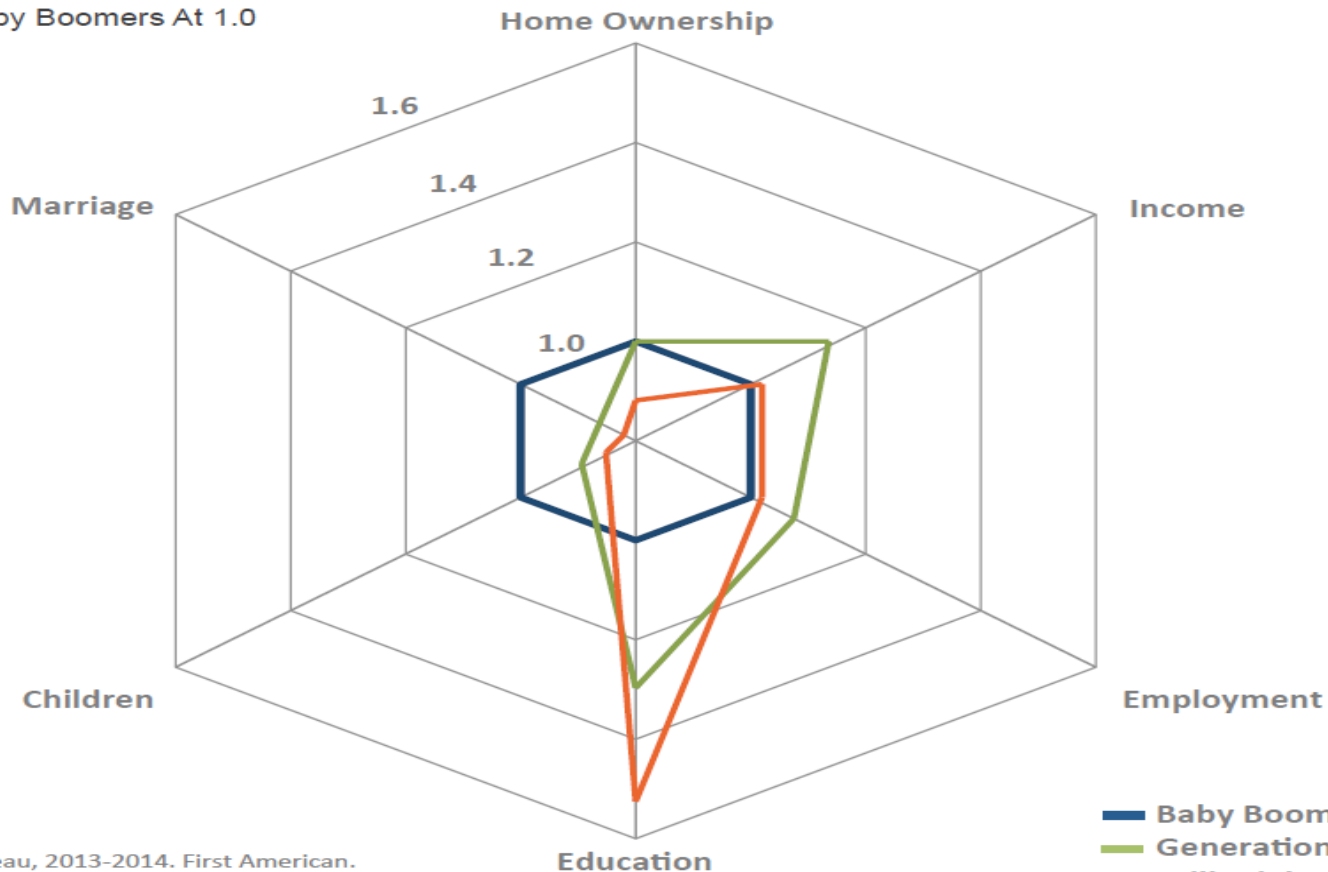
8



Source: U.N., Department of Economic and Social Affairs

Generational Comparison

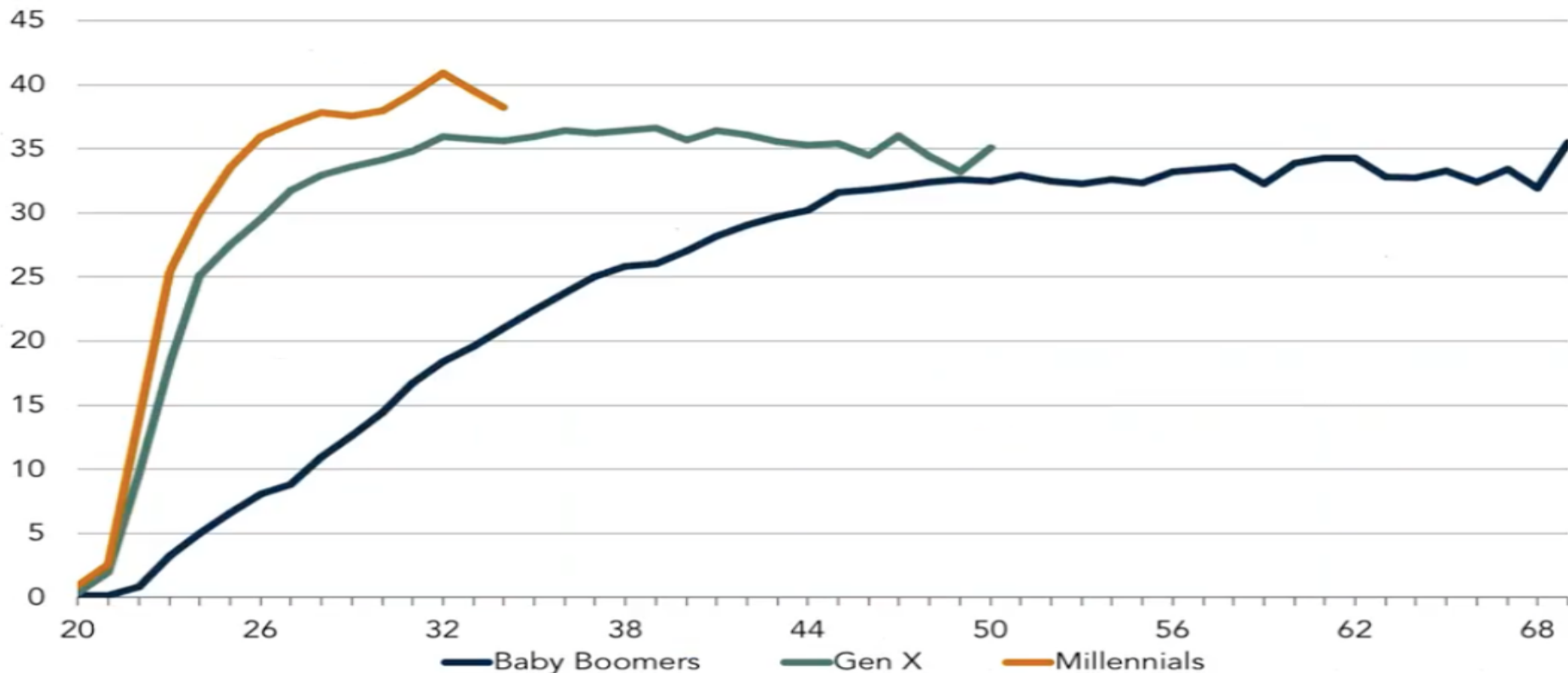
By Baseline Baby Boomers At 1.0



Source: Census Bureau, 2013-2014. First American.

Education Attainment

Percent Share Of Population With Bachelors Degree Or Higher



Source: ACS IPUMS, 2015. First American.

[illegible]

*Lazy – effortless intuitive interaction with my thumb on my mobile.

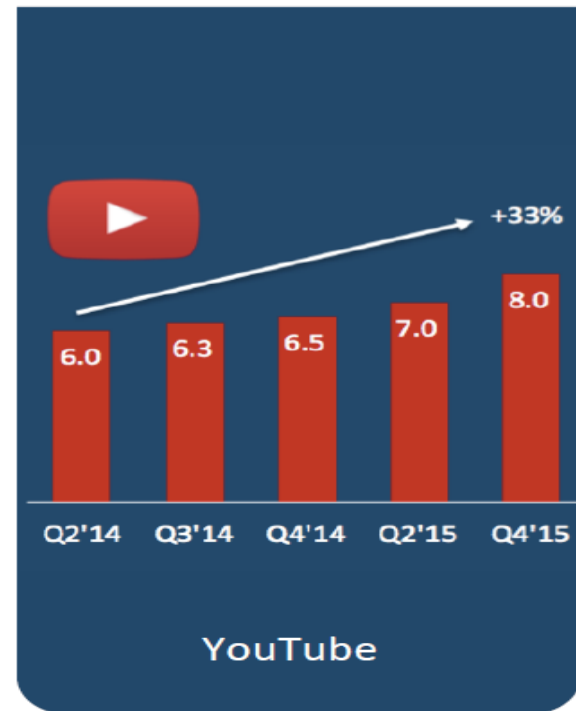
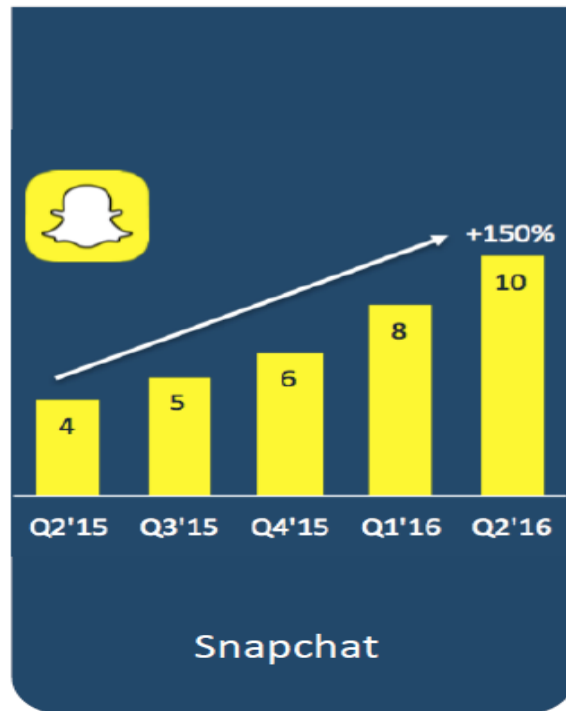
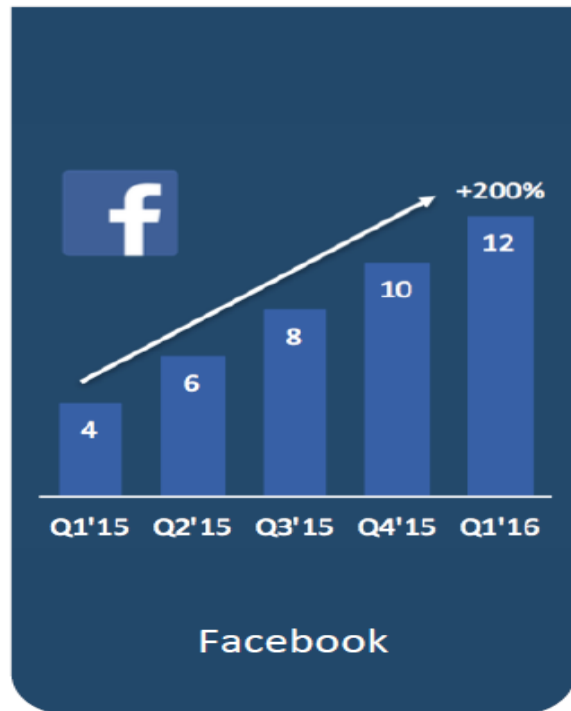
Size of the word indicates frequency of response.

Alex Koh, DBA | 5/12/2017
akoh@gordonconwell.edu

Where Is
All This
Heading?

The Future Is Social Video

Daily Video Views (in Billions) By Platform



Source: Facebook, Snapchat, KPCB, Bloomberg, Activate, BI Intelligence

Thumb Stoppers

Appeal To Young Cool Lazy* Tech-savvy Educated

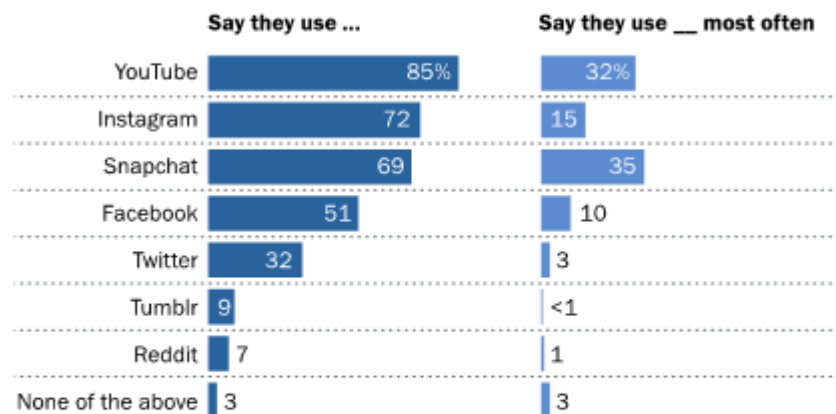
- “Thumb stopper”
- Sound optional
- Intimate and conversational
- (Often) square or vertical
- Shareable



Source: Business Insider Intelligence

YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...



Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

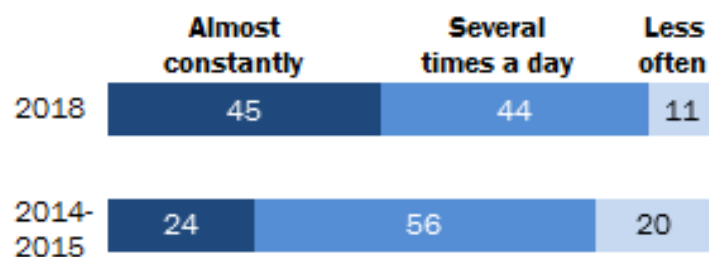
Source: Survey conducted March 7-April 10, 2018.

"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER

45% of teens say they're online almost constantly

% of U.S. teens who say they use the internet, either on a computer or a cellphone ...



Note: "Less often" category includes teens who say they use the internet "about once a day," "several times a week" and "less often."

Source: Survey conducted March 7-April 10, 2018. Trend data from previous Pew Research Center survey conducted 2014-2015.
"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER

How will digital revolution affect Christian Education?

- Enrollment
- Marketing
- Giving
- Educating

Headmaster's Retreat SUMMER 2018

